

Introducing...

enviro[®]



www.enviro-cap.com



Caps have been made using cotton for many years... This is no "accident", cotton is natural, it "breathes", it looks good, it feels great!

However... there is a "down side"...

The use of 100% cotton in garments depletes a natural resource, often requires substantial use of pesticides and chemicals, and is typically less colorfast than man made fabrics. Dimensional stability (shrinkage) is also something that often causes problems with 100% cotton textiles.



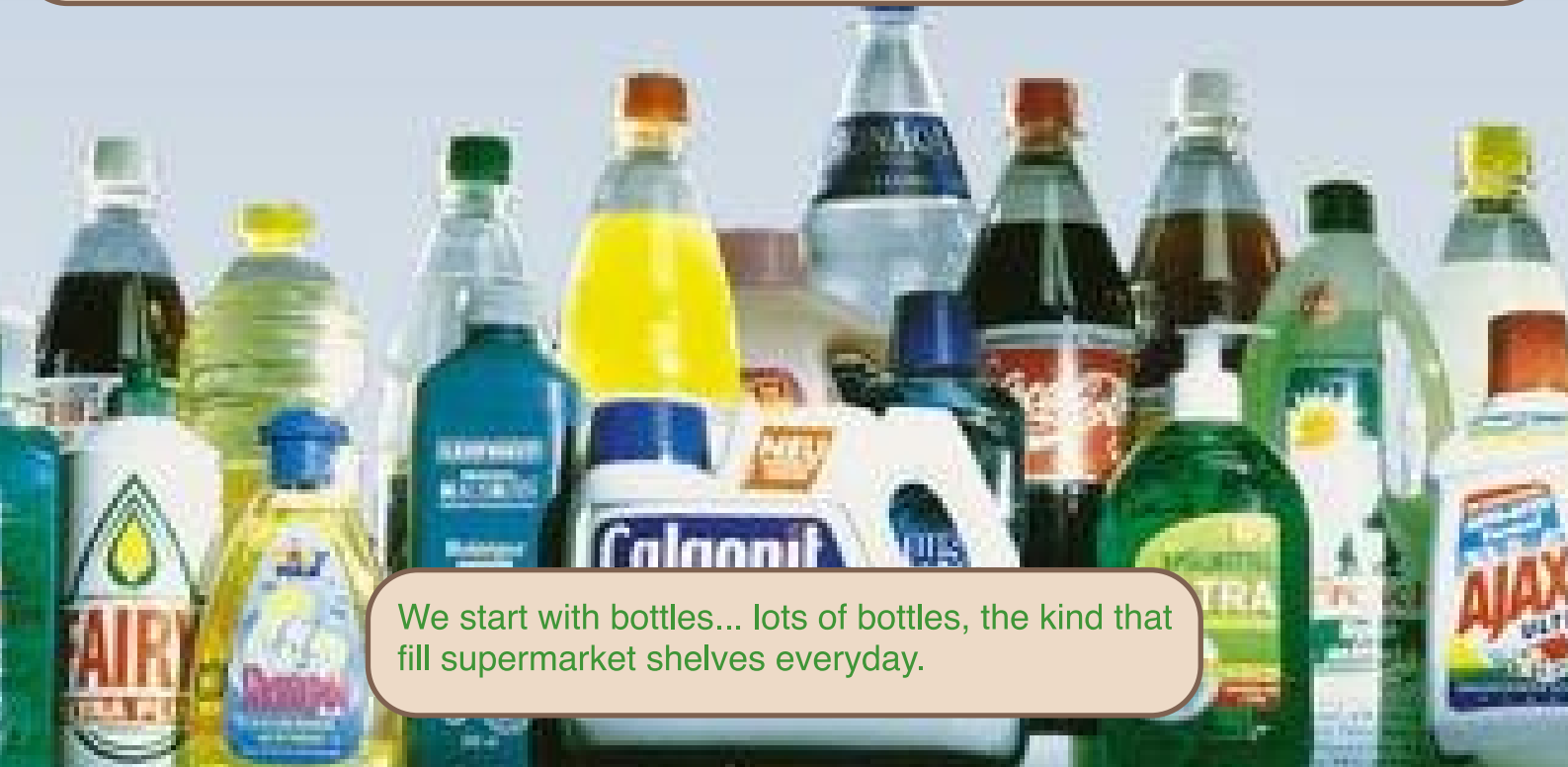
Caps made using Polyethylene Terephthalate (ie. PET, most commonly known as "polyester") are typically derived from Petroleum. These are usually more dimensionally stable, however these caps often have a "harder" hand feel and can sometimes be "hot" to wear.

Efforts to create environmentally friendly fabric suitable for caps manufacture have to date focused on organic fabrics (those produced in controlled environments that require less chemical treatment or enviro friendly chemical treatment), AND fabrics produced using other natural resources such as bamboo. This is "OK", but to suggest it is totally "earth friendly" is misleading.

Enviro Cap solves this problem!

Enviro Cap combines **R-PET (Genuine 100% RECYCLED Polyethylene Terephthalate)** with **Natural Cotton** to give you the Ultimate Earth Friendly AND Wearer Friendly fabric. This enables Enviro Caps to have the comfort, breathability and soft "hand feel" of Natural Cotton and the dimensional stability of polyester fabrics. **Authentic Enviro Cap does all this...** whilst contributing to the health of our environment by finding an alternative use for post consumer plastic bottles.


BUT HOW DO WE DO THIS?



We start with bottles... lots of bottles, the kind that fill supermarket shelves everyday.



Following consumer use, the bottles are collected and bundled in preparation for recycling.



The bottles are crushed, chopped & shredded, becoming "Flakes."



The flakes are washed, unwanted labels and chemicals are removed.



The flakes are heated and fibre is extruded.

The fibre is combined with Natural Cotton,
spun into yarn, then woven into

enviro[©]



fabric!

The enviroCAP Story

crushed & chopped into flakes



cleaned & liquified



extruded creating fibres



fibres are combined with Natural Cotton, spun into yarn, then woven into fabric

post consumer bottles



Authentic

100% AUS  OWNED

enviro[®]



The Enviro Cap Advantage:

(1) **Authentic Enviro Cap** fabric is AZO Free, Nickle Free, PVC Free, Formaldahyde Free, Heavy Metal Free... AND has the soft hand feel and "ready to wear" comfort of Natural Cotton!

(2) post consumer bottles and containers have a major impact on the environment ultimately becoming land fill in most cases. Authentic Enviro Cap addresses this problem by creating an alternative use for the polyethylene terephthalate material when it's "life" as a bottle is over. In fact, approximately 2 - 3 Authentic Enviro Caps can be made from a 2 litre soft drink bottle.

(3) the amount of energy required to turn RECYCLED polyethiene terephthalate into the necessary polymer to make an Authentic Enviro Cap is relatively low compared to all other ways of producing polymer. This ensures our Earth's resources, especially those in short supply, are used less.

(4) the use of polymer to create an Authentic Enviro Cap does not deplete existing natural resources.

Be wary of imitations that may hide toxins and heavy metals... **INSIST** on the Clean & Green Authentic **Enviro Cap** made using a unique R-PET / Cotton blend! The Authentic Enviro Cap is **ONLY** available from a limited number of approved suppliers, it is supported by a web site and strong branding through hang tags and labels. **Authentic Enviro Cap** is **YOUR** assurance the cap is made using **GENUINE RECYCLED** polyethylene terephthalate fabric (R-PET).



I started life as a plastic bottle



I got recycled & turned into fabric



The fabric was used to make me into what I am today...



and everyone is happy...

For Technical Info visit:
www.enviro-cap.com

To Order Visit:
www.worldwidewearables.com

Authentic Enviro Cap's Intellectual Property is Registered in Australia, International Applications Pending.

